



POLARIS FACTORY RACER | RMSHA | #22

BUILT IN MONTANA. PROVEN ON THE MOUNTAIN.

Professional snowmobile hillclimb racer,
backcountry rider, product developer and
fourth-generation Montana business owner.

19

PRO HILLCLIMB WINS

4X

PRO POINTS CHAMPION

3X

PREMIER KING TITLES

2015

X GAMES FINALIST

PARTNERSHIP OVERVIEW | 2026

Competition record through 2025

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RACE RESUME

A RECORD BUILT ONE CLIMB AT A TIME.

19 PRO WINS | 174 CAREER PRO TOP-FIVE FINISHES

PREMIER KING HEADLINERS

2025 BEAVER MOUNTAIN | IMPROVED STOCK KING

2024 BEAR VALLEY | MODIFIED KING

2024 BEAR VALLEY | IMPROVED STOCK KING

2025 700 MODIFIED POINTS CHAMPION

Fourth consecutive professional points title; Jackson Hole 1000 Improved runner-up.

2024 700 MODIFIED POINTS CHAMPION

Third consecutive professional points title; Jackson Hole Open Modified runner-up.

2023 600 MODIFIED POINTS CHAMPION

Second consecutive professional points title; Jackson Hole Open Modified runner-up.

2022 600 MODIFIED POINTS CHAMPION

Jackson Hole World Championship 600 Modified runner-up.

2015 X GAMES HILLCROSS FINALIST

Elite crossover competition on a global stage.

2013 SEMI-PRO KING OF KINGS

The breakthrough season that established Toby on the RMSHA circuit.

FAMILY FOUNDATION

David Shepherd was inducted into the Snowmobile Hall of Fame in 2025. His build, test and improve mindset remains part of Toby's race program.

PARTNERSHIP CAPABILITIES

MORE THAN LOGO PLACEMENT.

01 RACE VISIBILITY

RMSHA competition, race-weekend coverage and podium moments.

02 PRODUCT DEVELOPMENT

Mountain testing, setup feedback and practical shop-to-race-course input.

03 ORIGINAL CONTENT

Backcountry, competition and behind-the-scenes assets rooted in real product use.

04 APPEARANCES



SIGNATURE PRODUCT CASE STUDY

TOBY SHEPHERD EDITION SUSPENSION

Three seasons of mountain testing and direct feedback became a production TRS package offered in three track lengths.



PARTNERSHIP INQUIRIES

LET'S BUILD SOMETHING THAT EARNS ATTENTION.

Sponsorships, product development, appearances, content and media.

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